

## HEALTH PROMOTION SERVICE – QUARTERLY REPORT (Q2)

PROJECT TITLE: EEFO				
	Outcomes and behavioural goals planned	Outcomes and behavioural goals achieved	Variance	Action Plan to address any variance
July – Sept 11 (Q2)	Level 1 Approvals (5 services) and Engaged (5 services)	EEFO Approved = 1 service and 13 engaged	-4 approved +8 engaged	QA on long term sick leave
	Level 2 Approvals (4 services) and Engaged (4 services)	EEFO Approved = 0, 0 engaged	-4 approved -4 engaged	QA on long term sick leave
	You're Welcome embedded Level 3 Approval (3 services) and Engaged (3 services)	EEFO Approved = 1, 33 services engaged	-2 approved +30engaged	QA on long term sick leave
	12 Approval visits completed	2 Approval visits	-10	QA on long term sick leave
	12 EEFO Approved services encouraged to distribute EEFO feedback cards to young people	12 services encouraged to distribute EEFO feedback cards	0	
	100% of all EEFO Approved Services have their Approval renewed on an annual basis. 100% of enquiries from <a href="mailto:info@eefo.net">info@eefo.net</a> responded to in a timely manner 100% of service feedback forms from EEFO website passed to services in a timely manner 100% of EEFO Approved Services have their details updated on EEFO website and database in a	100% of all EEFO Approved Services have been renewed (56 services) 100% of enquiries responded to in a timely manner (within 5 working days) 100% of service feedback passed to services in a timely manner (within 5 working days) 100% of EEFO Approved Services have their details updated on EEFO website and database in a timely	0 0 0 0	

	timely manner 100% of EEFO Approved Services contacted re: audit and Level 2 and 3 quality standards	manner (within 5 working days) See variance column		QA on long term sick leave. Letter will be sent in Jan 2012 re. final paper based audit and professional section on website
	3 EEFO Approval Pre meetings / training workshops held	See Variance Column	-3	EEFO L2 / 3 guidance & application forms being revised, new approach to be rolled out from Oct 2011
	2 Training sessions delivered to services	See variance column	-2	EEFO L2 / 3 guidance & application forms being revised, new approach to be rolled out from Oct 2011
	3200 hits on EEFO website per month	July = 3640, Aug = 3149, Sept = 4813	+2002	
	2 training days for young assessors facilitated by EEFO Programme Manager	See variance column	-2	EEFO Programme Review, MSE embedded in Approvals and training will take place when new approach rolled out from Apr 2012
	6 young assessors trained to carry out mystery shopper evaluations	See variance column	-6	EEFO Programme Review, MSE embedded in Approvals and training

				will take place when new approach rolled out from Apr 2012
	20 information packs re: Service evaluation requirements prepared and circulated to young assessors	See variance column	-20	EEFO Programme Review, MSE embedded in Approvals and training will take place when new approach rolled out from Apr 2012
	20 EEFO Approved Services evaluated by young assessors	See variance column	-20	EEFO Programme Review, MSE embedded in Approvals and training will take place when new approach rolled out from Apr 2012
	1 focus group held with young people to develop EEFO DVD 1 script produced for EEFO animation promotional DVD 4 illustrations finalised for EEFO DVD 8 young people shortlisted to compete to be the voices of the two characters for the EEFO animation 2 young people record script for EEFO characters for EEFO animation	Brief finalised  Illustrations finalised   Timescales altered to reflect University Semester timetable, work commenced in Sept 2011	0	Competition deadline extended to 31 <sup>st</sup> December  Moved to Q4

	1 EEFO Promotional DVD produced 1 EEFO DVD uploaded to EEFO website 1 EEFO DVD uploaded to YouTube 1 Press Release written (highlighting EEFO Animation Promotional DVD)			Moved to Q3 and Q4  Moved to Q4  Moved to Q4  Moved to Q4
	1 Award submission for EEFO	2 Award submissions (HSJ Awards 2011 and Children and Young People Services Awards 2011)	+1	
	500 EEFO goody bags distributed to school nurses	500 packs made up and distributed to school nurses	0	
	1 EEFO website smart phone friendly	1 EEFO website smart phone friendly in response to young people feedback	0	
	1 EEFO page on Facebook 1 EEFO page on Twitter	1 EEFO page on facebook 1 EEFO page on Twitter	0	
	1 refresh of content on EEFO.fm	1 refresh of content on EEFO.fm and young person competition winner spent a session at Atlantic FM studio to record material for EEFO FM	0	
<b>Partners worked with this Q, incl HPS</b>	HPS Sexual Health Team, Youth Cornwall, CLG Partnership Team, Cornwall Council, Public Health, EEFO Approved Services, Crisp eBusiness, Falmouth University			

	<b>Outcomes and behavioural goals planned</b>
<b>Oct – Dec 11 (Q3)</b>	Level 1 Approvals (5 services) and Engaged (5 services)
	Level 2 Approvals (4 services) and Engaged (4 services)
	YW embedded Level 3 Approvals (3 services) and Engaged (3 services)
	12 Approval visits completed
	12 EEFO Approved services encouraged to distribute EEFO feedback cards to young people
	100% of all EEFO Approved Services have their Approval renewed on an annual basis.
	Provide ongoing support for services who want to get EEFO Approved
	100% of enquiries from <a href="mailto:info@eefo.net">info@eefo.net</a> responded to in a timely manner
	100% of service feedback forms from EEFO website passed to services in a timely manner
	100% of EEFO Approved Services have their details updated on EEFO website and database in a timely manner
	1 quarterly performance report prepared
	3 EEFO Level 3 Approval Pre meetings / training workshops held
	2 Training sessions delivered to services
	1 EEFO Steering Group meeting
	3400 hits on EEFO website per month
	34 radio adverts per week
	500 EEFO Animation Promotional DVDs printed
	100% of schools in County contacted re: EEFO website on school homepage, posters, leaflets and leaflet holders
	10 schools receive EEFO Promotional DVD
	10 services receive EEFO Promotional DVD
500 EEFO goody bags distributed	
1 Follow up training session for young assessors	
1 new competition on the EEFO website	
1 refresh of content on EEFO.fm	