

## Health Promotion Service – Project Overview

<b>TITLE</b>	Health Champion Scheme
<b>NATIONAL TARGETS</b> (e.g. ‘To reduce the under 18 conception rate by 50% by 2010’)	Increase voluntary & community sector activity, over 11 million people are waiting to be asked to volunteer but don’t know how to get involved. Our challenge is to make it easy for people to respond.
<b>EVIDENCE OF EFFECTIVENESS</b> (e.g. Research, NICE guidelines)	With support from the active communities, Health Promotion is expanding its ‘Open Doors’ for individuals to be involved in the delivery of public services, promoting new partnerships between voluntary and community organisations and local statutory agencies.
<b>AIM(S)</b>	<ul style="list-style-type: none"> <li>• To raise the profile of Health Champions.</li> <li>• Enhanced support to all Health Promotion projects if they need volunteer help.</li> <li>• Ensure the Health Champions feel valued by Health Promotion.</li> <li>• To build on partnerships already existing through the volunteer scheme and create new partnerships.</li> <li>• Link the volunteers to our Health Trainers.</li> <li>• Ensure all Health Champions have up-to-date training and CRB etc.</li> </ul>
<b>OBJECTIVES</b>	<ul style="list-style-type: none"> <li>• Working with Volunteer Cornwall to develop our Health Champions.</li> <li>• To support Health Champions that have identified further training needs.</li> <li>• Hold a Health Champion Steering Group Meeting every quarter, getting the volunteers involved in these meetings.</li> <li>• To support Volunteers in their goals, ranging from building up their confidence, training and getting back into employment.</li> <li>• The Health Champion Co-ordinator to attend sessions with the health promotion projects. To gain a better understanding of the roles and activities a Health Champion would be taking part in.</li> </ul>
<b>PROJECT TARGETS</b>	<ul style="list-style-type: none"> <li>• To increase the amount of Health Champions.</li> <li>• To review and update all the policies and terms of reference for Health Champions and Partners.</li> <li>• Have an event / award evening for the volunteers, as a thank you from health promotion.</li> </ul>

<p><b>ACTIVITIES</b></p>	<ul style="list-style-type: none"> <li>• Make contact/meet with all the Health Champions.</li> <li>• Contact all non-active volunteers and adjust accordingly.</li> </ul>
<p><b>EVIDENCE</b> (how you will collect the <b>evidence</b> that demonstrates your objectives have been achieved)</p>	<ol style="list-style-type: none"> <li>1. Keep emails and any relevant correspondence.</li> <li>2. Feedback from participants. (Health Promotion projects, Health Champions &amp; Volunteer Cornwall)</li> <li>3. Health Champion Database.</li> <li>4. Project interactions and attendance.</li> <li>5. Minutes of Steering Group meetings.</li> <li>6. Health Promotion Newsletter.</li> <li>7. Diary sheets.</li> </ol>
<p><b>DELIVERY PARTNERS</b> and Stakeholders</p>	<ul style="list-style-type: none"> <li>• LEAP Active</li> <li>• Eatsome</li> <li>• Stop Smoking Service</li> <li>• Community Health Development team</li> <li>• Workplace Health</li> <li>• Mental Health</li> <li>• Speakeasy</li> <li>• Volunteer Cornwall</li> <li>• Mobilise!</li> <li>• Weight Matters</li> </ul>