

Health Promotion Service – Project Overview

TITLE	<i>Healthy Gay Cornwall</i>
<p>NATIONAL TARGETS / LOCAL PRIORITIES</p>	<p>Making it Count: A collaborative planning framework to reduce the incidence of HIV infection during sex between men (CHAPS Partnership). Strategic aims for homosexually active men:</p> <ul style="list-style-type: none"> • <i>Reduce the average time between HIV infection and HIV diagnosis in men who become infected.</i> • <i>Reduce HIV sero-discordant unprotected anal intercourse, condom failure, and HIV+ to HIV- semen transfer</i> • <i>Reduce the average length of time men have undiagnosed STIs (Specifically gonorrhoea, NSU, Syphilis and Herpes)</i> • <i>Increase the proportion of HIV uninfected men who are sexually exposed to HIV who take post exposure prophylaxis within 72 hours of exposure</i> <p>National Strategy for Sexual Health & HIV (Department of Health) target;</p> <ul style="list-style-type: none"> • <i>To reduce by 25% the number of newly acquired HIV infections and gonorrhoea infections by end of 2007</i> <p>Suicide Prevention Strategy for England (2002)</p> <ul style="list-style-type: none"> • <i>Goal 2 (promote mental wellbeing in the wider population)</i> <p>NHS Cornwall & Isles Of Scilly - Equality, Diversity and Human Rights Scheme 2009-2012 Our Prioritised Commitments</p> <ul style="list-style-type: none"> • The suicide strategy for Cornwall is currently under review and will include LGB people within the 'groups at risk' • We will improve access to mental wellbeing services for LGB people • Cornwall and Isles of Scilly will work with representative groups of the LGB community to enable equitable access to health services, and, with partner organisations, work towards eradicating prejudice towards LGB people within the community • We will work towards becoming an LGB friendly organisation during the life of this Scheme • We will undertake awareness raising amongst staff and with our provider organisations to ensure that same sex couples are afforded the same respect as heterosexual couples, and that the legal rights <p>NHS Cornwall & Isles Of Scilly - Equality, Diversity and Human Rights Scheme 2009-2012</p>

Action Plan

- **Promoting equality, diversity and human rights.**

Ensure the communications function proactively promotes equality, diversity and human rights and challenges discrimination and intolerance internally and externally.

Availability of information in different formats Daily bulletin including information on a variety of diversity issues. Liaison with the press around equality and diversity issues.

- **Provider Equality & diversity leadership.**

Support commissioning staff and influence commissioning partners to address equality, diversity and human rights as an integral element of core business informed by best practice.

EIA checklist for committee. Staff attending EIA and equality & diversity training. Participation in national initiatives, e.g. pacesetters. Sharing of best practice as and when relevant.

- **Staff aware of equality & diversity issues.**

All staff to attend at least level one equality & diversity training on a three yearly basis.

- **Sound understanding of E, D and HR issues at Board level.**

Board to undertake at least annual development sessions.

- **Become an LGBT friendly organisation**

Promote an environment of confidence and transparency to enable staff to feel comfortable and supported about declaring their sexual orientation.

Increase in the number of staff declaring they are lesbian, gay or bisexual and a decrease in numbers choosing not to disclose

- **Work towards achieving Stonewall's 'LGBT friendly employer status'**

Achieving LGBT friendly employer status

Teenage Pregnancy:

- **CSF workforce trained to work with and deliver LBGTQ training / sessions with young people**

LBGTQ training programme in place / being accessed by CSF workforce facilitated by LBGTQ Youth Cornwall

- **Trained professionals working with agencies, parents and carers and young disabled people to promote positive sexual health and increase access to dedicated young people services.**

SRE training developed as part of role specific training for CSF workforce

- **Smoking:**

Take positive action to ensure that members of the LGBT community are offered smoking cessation support

Work with Healthy Gay Cornwall and affiliated organisations to promote smoking cessation.

	<ul style="list-style-type: none"> • Cancer: <p>Promote awareness of the prevalence of anal cancer among the gay community, and consider making the HPV vaccination available to young gay men</p> <p>Health and Well Being Strategy for Cornwall</p> <ul style="list-style-type: none"> • Improve access to modernised sexual health services offering effective contraceptive, abortion and STI services, with a particular focus on young people, gay Men and the over 35s. <p>2006/2009 Cornwall Local Area Agreement Outcome</p> <ul style="list-style-type: none"> • HCOP2: Improve the Sexual Health of people living, working and visiting Cornwall. <p>Cornwall Sexual Health Strategy (See objectives below)</p>
SCOPING	<ul style="list-style-type: none"> • The Field Guide: “Applying Making it Count to Health Promotion activity with homosexually active men”. (CHAPS Partnership) • NICE Guidelines – “Prevention of sexually transmitted infections and under 18 conceptions” • “Preventing HIV” handbook – NAM • “Reducing health inequalities for lesbian, gay, bisexual and trans people” – Fish, J, Dr. DH 2008. • Suicide prevention strategy for Cornwall & IOS • Cornwall Sexual Health Strategy • “Sexual Exclusion” – Homophobia And Health Inequalities: A Review” Scott, Pringle, Lumsdaine, UK Gay Men’s Health Network • “A Firmer Foundation” – Halls, Dr M. J. - Intercom Trust • “Vital Statistics – The Gay Men’s Sex Survey” (National & Localised needs assessment) Sigma Research • Annual Condom Questionnaire – Healthy Gay Cornwall • LGBT PACT – 3 key priorities for LGBT people in Cornwall.
AIM(S)	<ul style="list-style-type: none"> • To promote good sexual, mental and general health awareness with gay/bisexual men and men that have sex with men (MSM) • Increase uptake of GU clinical interventions with gay/bisexual men & MSM both in clinical and community settings. • To assist mainstream services in meeting the needs of gay/bisexual men/MSM and the wider LGBT community through partnership work and training

	<ul style="list-style-type: none"> • Reduce the transmission of HIV & STIs • Reduce the prevalence of undiagnosed HIV & STIs • Reduce condom failure rate amongst target group • Reduce issues of isolation and poor mental well being with gay/bi/msm men living in Cornwall & IOS through one to one, group interventions, agency referrals and partnership working • Reduce stigma and increase awareness of HIV within communities • To ensure LGBT community needs are met through equality & diversity policies
<p>OBJECTIVES</p>	<ul style="list-style-type: none"> • To increase amount of condoms/lube sent out by 25% of current usage by April '11 • Improve levels of MSM accessing Hep Vaccinations by 25% by April 11 • To increase general awareness of HIV in both gay/bi/msm and general populations. • To reduce levels of LGBT people that use tobacco • To increase awareness of other health issues within gay/bisexual/MSM • To increase awareness of issues for gay/bisexual/MSM/LGBT communities when accessing generic health services within professional community. •
<p>PROJECT TARGETS and BEHAVIOURAL GOALS</p>	<ul style="list-style-type: none"> • "Condoms By Post" service – 13000 per year • "Face To Face" service – 36 sessions per year • "Safer Cruising Cornwall" – 24 sessions per year • "www.healthygaycornwall.org.uk" – 6000 visitors per year • printed resources – 2000 distributed per year • Venue & Event outreach – 12 per year • "Queer As Smoke" – recruit 20 people per year • GMFA Training courses – 10 men to attend per year • "YAY! LGBTQ youth group" – 24 sessions per year • "LGBT PACT" – 4 meetings per quarter • "LGB Awareness" training – 4 courses per year • "GHAP – Gay Health Action Programme" – 40 men recruited yearly • "Rainbow Source" – 36 shows per year • Stakeholder/E&D meetings etc – 9 meetings per year
<p>THE PROPOSITION</p>	<ul style="list-style-type: none"> • "Condoms By Post Service" - 16 condoms and lube sent out, by post to MSM across Cornwall, available on monthly mail out or by individual request via website. • "Face To Face" – service users can talk to a trained gay male worker about sexual health/orientation/behaviour etc. • "Safer Cruising Cornwall" – Outreach project, working in areas where men meet others for casual sex • Website and Printed Resources – website:www.healthygaycornwall.org.uk, and various national and local resources • Venue & event outreach – stalls at various events around the county throughout the year

	<ul style="list-style-type: none"> • Queer As Smoke – Specific “Stop Smoking Service” for the LGBT community • GMFA Training courses – GMFA produce a number of courses aimed at gay men around issues such as “Getting A Boyfriend” “Building Your Confidence” “The Sex Course etc, which are we offering in the South West in partnership with Eddystone Trust. • YAY! LGBT Youth Group – Youth group for LGBT young people aged up to 25 • LGBT PACT – Partners and Communities Together. Meet quarterly to identify needs from community and action in partnership • LGB Awareness Training – one day training course that raises awareness and gives practical solutions for health and social care staff across the county • HIV Awareness Training – one day training course that raises awareness for health and social care staff across the county • GHAP – Gay Health Action Programme – an online questionnaire that educates gay men around specific health promotion interventions, and also builds a needs assessment of community health. • Rainbow Source – Weekly community radio show that builds community capacity and publicises services • Stakeholder/member of various LGBT/Equality & Diversity action groups – Building capacity, networking, influencing policy across the county.
<p>EVALUATION</p>	<ul style="list-style-type: none"> • Baseline data and evidence: Gay Health Action Programme will collect data and evidence from men engaged with programme through questionnaire and follow-up interventions – target: 150 men contacted, expected take up approx 40. • Vital Statistics baseline data will highlight where interventions may have influenced community and individual change – target: 100 men contacted, 40 complete survey • Training evaluation – training delivered to 40 individuals • YAY! Youth group needs assessment and evaluation tool – 25 members • Numbers quit at 4 week point – Stop Smoking - ? • Health Protection Agency figures • Numbers of MSM attending GU clinic
<p>DELIVERY PARTNERS and Stakeholders</p>	<p>GU Clinic (RCHT) The Intercom Trust Devon & Cornwall Constabulary Brook clinic Chlamydia Screening Programme Stop Smoking Service Weight Matters Eatsome Cornwall Partnership Trust Q-Dos, Truro Penzance Arts Club Daisi Project, Cornwall Cornwall County Council Kernow Positive Support</p>

	<p>The Source 96.1fm West, Mid & East Cornwall Diversity Groups Diversity Network for Cornwall & IoS (DNFC) Sexual Health Local Implementation Group (SHLIG) Sexual Health Promotion & Media Subgroup Sexual Health LAA team</p>
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