

Health Promotion Service – Project Overview

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| <p>TITLE</p> | <p>Speakeasy Cornwall</p> |
| <p>NATIONAL TARGETS (e.g. ‘To reduce the under 18 conception rate by 50% by 2010’)</p> | <p>Reducing Teenage Pregnancy Strategy - to halve the under 18 conception rate in England by 2013</p> <p>Every Child Matters: Change for Children (DfES 2003)</p> <p>National Healthy Schools Programme</p> <p>National Strategy for Sexual Health and HIV - Preventing sexually transmitted infections</p> <p>World Class Commissioning</p> <p>Ofsted - Community Cohesion targets to engage with and involve parents from diverse backgrounds in school.</p> <p>Sexual Health Local Area Agreement targets - Cornwall</p> |
| <p>EVIDENCE OF EFFECTIVENESS (e.g. Research, NICE guidelines)</p> | <p>SRE Review Recommendations (2008)</p> <p>Sex Education Annual Conference 2008 - fpa National Speakeasy Workshop 'Engaging with Parents' Speakeasy Cornwall highlighted as model of good practise</p> <p>Longitudinal studies and specific evaluation of Speakeasy nationally available at www.fpa.org.uk</p> <p>National Healthy Schools Plus - South West Pilot '...working with parents, carers and members of the wider community - to bring about healthier behaviour. In particular... sexual health.</p> <p><i>Health Inequalities: progress and next steps</i> (DoH, 2008)</p> |

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| <p>AIM(S)</p> | <p>To encourage parents to;</p> <ul style="list-style-type: none"> • provide sex and relationships education in the home • take on the role of 'sex educator' |
| <p>OBJECTIVES</p> | <ul style="list-style-type: none"> • Develop creative ways to engage with parents/carers of children and young people in Cornwall and the Isles of Scilly and deliver Speakeasy to them in their own communities • To prioritise delivery of Speakeasy in unplanned teenage pregnancy 'hot-spots' as defined by Cornwall Teenage Pregnancy Team i.e. Bodmin, St. Austell and The Clays, North Redruth. • To work in partnership with Cornwall Healthy Schools Project, and SRE Advisor to ensure a co-ordinated approach to SRE in schools across Cornwall. • Target new audiences for Speakeasy i.e. Foster Carers, Child-minders, Faith groups, BME communities, Parents of children with learning and/or physical disabilities etc. • Recruit and train, as Speakeasy Facilitators, parents/carers and local practitioners from a variety of agencies i.e. teachers and teachers assistants, school nurses, Parent Support Workers, Family Support Workers, Learning Mentors, Residential and Leaving Care workers, Community Workers, Children's Centre Workers...etc. • Raise the profile of Speakeasy in Cornwall, its aims, objectives, activities and achievements. |
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| <p>PROJECT TARGETS</p> | <ul style="list-style-type: none"> • Train 28 Speakeasy Facilitators • Deliver 30 Speakeasy courses across Cornwall • Develop and deliver pilot 'Speak it Teach it' - SRE training to 5 schools with SRE Advisor for Cornwall and evaluate • Contact all Primary Schools in unplanned teenage pregnancy 'Hot-Spot' areas, Bodmin, St. Austell and The Clays and North Redruth. • Establish links with 5 agencies working with parents to increase the diversity of parents participating in Speakeasy |
| <p>ACTIVITIES</p> | <ul style="list-style-type: none"> • Develop and deliver Speakeasy facilitator training alongside Cornwall Healthy Schools Programme (CHSP) Co-ordinator • Recruit parents/carers and professionals from diverse backgrounds to train as Facilitators • Develop and deliver Speakeasy courses for parents and carers in schools and community settings. • Co-ordinate, map and support the work of Speakeasy Facilitators. • Create database of Speakeasy provision across the county. • Devise, promote, deliver and evaluate 'Speak it, Teach it' training for schools, alongside Sex and Relationships Education (SRE) Advisor, to develop the confidence and skills of teachers and T.A's in the delivery of SRE in the school. • Network and build relationships with Heads |

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| | <p>and governors of Schools in Cornwall.</p> <ul style="list-style-type: none"> • Link with Open College Network for the accreditation of portfolios. • Liaise with fpa to further develop Speakeasy and influence policy makers. • Report to Line Manager and Sexual Health Local Area Agreement Group • Liaise with CHSP Co-ordinator and SRE Advisor. • Develop the infra-structure of Speakeasy and build capacity to improve sustainability. • Monitor and evaluate Speakeasy and disseminate findings. • Attend training to improve quality of service. • Attend local, regional and national meetings/ conferences as appropriate. • Consult with stakeholders in the design and creation of leaflet and other publicity and promotion materials to brand Speakeasy Cornwall. • Oversee the development and branding of web pages on Health Promotion Service (HPS) and Cornwall Healthy Schools Programme (CHSP) websites. |
| <p>EVIDENCE (how you will collect the evidence that demonstrates your objectives have been achieved)</p> | <ul style="list-style-type: none"> • Evaluation forms • Registration forms • Diary sheets • E-mails and correspondence with schools, individuals and agencies |

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| | <ul style="list-style-type: none"> • Minutes of meetings • Training record • Order purchase forms • Consultations • Testimonies • Records of meetings and visits • Photographs • Reports • Questionnaires • Media articles |
| <p>DELIVERY PARTNERS and Stakeholders</p> | <ul style="list-style-type: none"> • Parents and Carers • Cornwall Healthy Schools Programme Co-ordinator and team • Isles of Scilly HSP Co-ordinator • SRE Advisor • Reducing Teenage Pregnancy Co-ordinator • Sexual Health Team • Health Promotion Service • Health Champions Scheme • School Governors • Head Teachers • PHSE leads in schools • Healthy Schools leads in schools • School Nurses • Learning Mentors • Teaching Assistants • Parent Support Workers • CPR Partnership Zone • Family Support Workers • Residential and Foster Carers • Faith groups • BME groups • Children, Young People and Family Services (CYFS) • Voluntary Sector agencies for children, young people and families • Social Workers • F.E. tutors |