

Health Promotion Service – Project Overview

<p>TITLE</p>	<p>Speakeasy</p>
<p>NATIONAL TARGETS / LOCAL PRIORITIES</p>	<p>Reducing Teenage Pregnancy Strategy - to halve the under 18 conception rate in England by 2013 Sexual Health Local Area Agreement - Cornwall</p> <p>Every Child Matters: Change for Children (DfES 2003) - Being Healthy</p> <p>Fair Society, Healthy Lives - The Marmot Review (Strategic Review of Health Inequalities in England Post 2010)</p> <ul style="list-style-type: none"> • Give every child the best start in life • Enable all children, young people and adults to maximise their capabilities and have control over their lives. <p>Quality, Innovation, Productivity and Prevention (QIPP) Prevention - Intensive targeted interventions to promote healthy lifestyles</p> <p>Health and Well-being Strategy - Sexual Health Card</p> <p>National Strategy for Sexual Health and HIV - Preventing sexually transmitted infections</p> <p>World Class Commissioning - CIO SPCT Strategic Outcome 1 Reducing Teenage Pregnancy</p> <p>Ofsted - Community Cohesion targets to engage with and involve parents from diverse backgrounds in school.</p>
<p>SCOPING</p>	<p>SRE Review Recommendations (2008)</p> <p>NICE (Feb 2007) Guidance PH3 'Prevention of Sexually Transmitted Infections and Under 18's Conceptions'.</p>

	<p>Speakeasy in Cornwall highlighted as model of good practise in national publications</p> <ul style="list-style-type: none"> • Sex education Forum 'External visitors and sex and relationships education' - C2. • FPA Sexual Health Charity - Case study; Speakeasy at Pencoys School <p>National survey carried out by National Confederation of Parent Teachers Associations, National Association of Head Teachers and National Governors Association in partnership with Durex found that 'Parents, teachers and school governors are all calling for better teacher training on delivering Sex and Relationship Education (SRE).'</p> <p>Longitudinal studies and specific evaluation of Speakeasy nationally available at www.fpa.org.uk</p> <p>National Healthy Schools Plus - South West Pilot '...working with parents, carers and members of the wider community - to bring about healthier behaviour. In particular... sexual health. '</p>
<p>AIM(S)</p>	<p>To enable parents and carers to acquire the skills, knowledge and confidence necessary to;</p> <ul style="list-style-type: none"> • provide sex and relationships education (SRE) in the home • take on the role of 'sex educator' <p>To enable school staff, and other key professionals working with children, young people and families, to acquire the skills and knowledge necessary to build their confidence when teaching and/or communicating with children and young people on SRE issues.</p>
<p>OBJECTIVES</p>	<p>To develop creative ways to engage with parents/carers of children and young people in Cornwall and the Isles of Scilly and deliver Speakeasy to them in their own communities</p>

	<p>To prioritise delivery of Speakeasy in unplanned teenage pregnancy 'hot-spots' as defined by Cornwall Teenage Pregnancy Team i.e. Bodmin, St. Austell and The Clays, Penzance and Camborne, Pool and Redruth (CPR).</p> <p>To work in partnership with Cornwall Healthy Schools Project, and SRE Advisor to ensure a co-ordinated approach to SRE in schools across Cornwall.</p> <p>To target new audiences for Speakeasy i.e. Foster Carers, Child-minders, Faith groups, BME communities, Parents of children with learning and/or physical disabilities etc.</p> <p>To recruit and train, as Speakeasy Facilitators, parents/carers and local practitioners from a variety of agencies i.e. teachers and teaching assistants (T.A's), school nurses, parent/family support workers, learning mentors, foster carers, residential care workers, community workers etc.</p> <p>To raise the profile of Speakeasy in Cornwall both locally and nationally ensuring its aims, objectives, activities and achievements are disseminated appropriately and effectively.</p>
<p>PROJECT TARGETS and BEHAVIOURAL GOALS</p>	<p>Train 40 Speakeasy Facilitators</p> <p>Deliver 33 Speakeasy courses across Cornwall</p> <p>Develop and deliver 'Speak it Teach it' - SRE training to 12 schools with SRE Advisor for Cornwall and evaluate</p> <p>Contact Primary/Secondary Schools in unplanned teenage pregnancy 'Hot-Spot' areas, Bodmin, St. Austell and The Clays and Penzance and CPR.</p> <p>Establish links with agencies working with parents to increase the diversity of parents participating in Speakeasy</p>

**THE
PROPOSITION**

Prioritise Teenage Pregnancy Hot-Spot areas in future development of Speakeasy provision

Develop and deliver Speakeasy facilitator training alongside SRE Advisor/Healthy Schools.

Recruit parents/carers and professionals from diverse backgrounds to train as Facilitators

Co-ordinate the delivery of Speakeasy courses for parents and carers in schools and community settings.

Provide incentives to parents/carers and professionals to increase accessibility such as; free crèche provision, refreshments, resources, training and on-going support.

Co-ordinate, map and support the work of Speakeasy Facilitators.

Maintain and develop database of Speakeasy provision across the county.

Deliver 'Speak it, Teach it' training for schools, alongside SRE Advisor, to develop the confidence and skills of teachers and T.A's in the delivery of SRE in the school.

Network and build relationships with Heads and Governors of Schools in Cornwall.

Link with Open College Network for the accreditation of portfolios.

Liaise with fpa to further develop Speakeasy and influence policy makers.

Report to Line Manager and Sexual Health Local Area Agreement Group

Work strategically with SRE Advisor and CHSP Co-

	<p>ordinator to ensure a 'joined up' co-ordinated service is provided.</p> <p>Maintain the infra-structure of Speakeasy ensuring enough capacity to improve sustainability - through employing an Administrative Worker and Bank Facilitators to support the work of Speakeasy.</p> <p>Monitor and evaluate Speakeasy and disseminate findings.</p> <p>Attend training to improve quality of service.</p> <p>Attend local, regional and national meetings/ conferences as appropriate.</p> <p>Consult with stakeholders on the development and delivery of Speakeasy in Cornwall.</p>
<p>EVALUATION</p>	<ul style="list-style-type: none"> • Parent Evaluation forms (pre and post course questionnaires) • Registration forms • Training record • Case Studies • Consultations • Testimonies • Photographs • Reports • Questionnaires • Media articles • Baseline data from database - parents/carers, schools, other agencies, area, facilitators etc
<p>DELIVERY PARTNERS and Stakeholders</p>	<ul style="list-style-type: none"> • Parents and Carers • SRE Advisor • Cornwall Healthy Schools Programme Co-ordinator and team • Reducing Teenage Pregnancy Co-ordinator • Sexual Health Team

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| | <ul style="list-style-type: none">• Health Promotion Service• Health Champions Scheme• School Governors• Head Teachers• PHSE leads in schools• Healthy Schools leads in schools• School Nurses• Learning Mentors• Teaching Assistants• Parent Support Workers• CPR Partnership Zone• Family Support Workers• Residential and Foster Carers• Faith groups• BME groups• Children, Young People and Family Services (CYFS)• Voluntary Sector agencies for children, young people and families• Social Workers• F.E. tutors• Youth Offending teams |
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