

## HEALTH PROMOTION SERVICE – QUARTERLY REPORT (Q1)

<b>PROJECT TITLE – Stop Smoking Service and Smokefree Cornwall</b>				
	<b>Outcomes and behavioural goals planned</b>	<b>Outcomes and behavioural goals achieved</b>	<b>Variance</b>	<b>Action Plan to address any variance</b>
<b>April – June 11 (Q1)</b>	To achieve targets for 2010/11	3952 quitters in 2010/11	+ 170	
	To achieve trajectory for four week quitters Q1	Target of 930 for quarter. Currently ahead of trajectory – figures not available until August.		
	To train two schools in STOPS	Two trained	0	
	To facilitate a local launch meeting of the regional Tobacco Control Strategy	Meeting held in May.	0	
	To secure the voucher scheme for 2011/12			Delayed until Q2
	To set up the Stop Smoking Service on Facebook and Twitter	Delayed by CITS.		Will progress into next quarter.
<b>Partners worked with this Q, incl HPS</b>	All NHS Trusts Environmental Health, Trading Standards, Fire Service, Education, Children’s Services Schools Local businesses Government Office South West Health Promotion Service inc Healthy Schools, Workplace, LEAP Local media			

	<b>Outcomes and behavioural goals planned</b>
<b>July – Sept 11 (Q2)</b>	To secure voucher scheme, or similar.
	To review Smokefree Homes projects
	To develop Smoking Offer
	To review Smokefree Homes project
	To achieve trajectory for four week quitters for Q2
	To set up Facebook account for the Service