

HEALTH PROMOTION SERVICE – QUARTERLY REPORT (Q2)

PROJECT TITLE – Stop Smoking Service and Smokefree Cornwall				
	Outcomes and behavioural goals planned	Outcomes and behavioural goals achieved	Variance	Action Plan to address any variance
	To achieve trajectory for four week quitters in Q1	Target of 930 for quarter – 1114 achieved (final Q1 figures)	+184	
	To train two schools in STOPS	Two trained	0	
	To secure voucher scheme, or similar.	Completed	0	
	To review Smokefree Homes projects	Completed	0	
	To develop Smoking Offer	Completed	0	
	To set up Facebook account for the Service	Not completed		Still awaiting CITS input
	To relaunch website	Not completed		Move into Q3
Partners worked with this Q, incl HPS	All NHS Trusts Environmental Health, Trading Standards, Fire Service, Education, Children’s Services Schools Local businesses Government Office South West Health Promotion Service inc Healthy Schools, Workplace, LEAP Local media			
	Outcomes and behavioural goals planned			
	To achieve the trajectory for four week quitters – 750 Q2, 700 Q3			

Oct - Dec 11 (Q3)	To facilitate a meeting of the Tobacco Control Alliance
	To set up a Facebook account for the Service – moved from Q2
	To relaunch the Stop Smoking Service website.