

HEALTH PROMOTION SERVICE – QUARTERLY REPORT (Q2)

PROJECT SunSafe					
	Activities and targets planned	Activities delivered and targets achieved	Evidence list	Variance	Action Plan to address any variance
July – Sept 2009 (Q2)	To work with Cornwall County Council and establish a School Sun Safe policy	A meeting arranged for Next quarter ref having SunSafe policies in schools	E-mail	-1	To attend meetings in the next quarter and address options as agreed by the council to ensure a policy is put in place.
	Secondary Schools – to put together packs for secondary school education regarding SunSafe	A bid was put together with healthy schools which included a sunsafety policy		+40%	To continue bid in to Q3
	Deliver packs to 60% of secondary schools	All (100%) secondary schools/colleges within the county were sent “sunsafe on the slopes” information.	List of schools written to		Ensure website is up to date with information on ski/snow should the schools require additional information.
	Mole Clinics x2	X2 sessions were run (Newquay and Looe)	Patient record sheets Questionnaire sheet	0	
	To use the display (indoor and out) at x20 events	The display was successfully used at x20	Event feedback forms		

		events, and the indoor display when not in use at events was displayed in Tourist information centres etc			
	To erect x20 sun safe signs in Newquay steets	20 signs were erected in Newquay town centre	Signs visible in streets	0	
	Car stickers - for 1000 car stickers to be handed out in Newquay	500 car stickers have been handed out in Newquay, and an additional 500 throughout Cornwall	Visible stickers in cars	-50% (Newquay) + (rest of county)	Increase awareness of SunSafe in Newquay by continuing to hand out stickers at events
	Shop stickers – for 70% of shops in the centre of Newquay to display stickers	80% of shops in Newquay high street have stickers displayed in the shop window	List of shops displaying stickers	+10%	
	Questionnaire – to complete 160 questionnaires in Newquay to measure effectiveness of sun safe message.	160 questionnaires were completed in Newquay	Completed Questionnaires	0	
	Primary Schools - to visit 6% of primary schools and deliver workshops	Assemblies/workshops were delivered to 1% of primary schools	Feedback forms	- 5%	Project started at the end of May 2009, not leaving time for assemblies in Q1. In Q2 an additional 1% targeted before summer holiday.

	To produce winter ski/snowboard material in the form of a fact sheet and poster	Poster and fact sheet produced and information included on website	Resources	0	
	Dry ski slopes – to send information on ski/snow safety to 60% of the dry ski slopes in the UK	Information was sent to 100% (60) of the dry ski slopes in the UK by e-mail and post	X10 feedback forms via e-mail	+40%	
	Ski/Snow tour operators – to write to 100 of the main winter tour operators to inform them of ski/snow sun safety	100 winter tour operators were written to via e-mail and post.	Some feedback forms received and requests for additional information and links to our web site made.	0	
	To contact over 100 ski/snow companies reference including the ski/snow information in their recruitment packs prior to the start of the season.	100 ski companies were e-mailed and written to via post	Positive feedback received and links made to website etc.	0	
	SunSafety in the workplace To work with Workplace Health Coordinator to incorporate a SunSafe policy in to the work place	A sunsafety policy with mandatory and optional criteria was produced	Incorporated in the Workplace manual	0	

	Activities planned	Targets planned
Oct – Dec 2009 (Q3)	<p>To develop resources for tour operators (ski/snow)</p> <p>To contact ski/snow recruitment agencies and provide them with sun safe on the slopes information</p> <p>To attend Festivals/events</p> <p>To continue work with healthy schools and the County Council to help produce a schools sun safe policy</p> <p>To work closely with practice nurses and set up two pilots identifying their awareness/understanding of melanoma etc.</p> <p>To put together resource packs and awareness focus groups for practice nurses</p> <p>To identify the melanoma/skin cancer resources held by GP's and identify when they are displayed.</p> <p>To put together resource packs for GP surgeries</p>	<p>To ensure our message is in 10% of ski/snow brochures/hotels etc</p> <p>For 10% of ski/snow recruitment agencies to pass the information on to employees</p> <p>To attend x10 events/festivals</p> <p>X3 pilot forums in Newquay, and x2 in Wadebridge with Practice nurses</p> <p>To produce resource packs for practice nurses</p> <p>To produce a questionnaire identifying the resources held by GP surgeries.</p> <p>To produce resource packs for GP surgeries.</p>