

HEALTH PROMOTION SERVICE – QUARTERLY REPORT (Q3)

PROJECT TITLE: Sunsafe					
	Activities and targets planned	Activities delivered and targets achieved	Evidence list	Variance	Action Plan to address any variance
Oct – Dec 2009 (Q3)	For 10% of ski/snowboard companies to include/use our message	20% of ski/snowboard companies for the season 2009/2010 have used our resources in their hotels/chalets and brochures	Web links E-mails Requests for more posters from companies	+10%	
	To produce resources for a minimum of 10% of ski operators to pass on to their seasonaires	10% of ski tour operators across Europe/UK have used SunSafe resources in their recruitment packs	E-mails Bloc link requests	0	
	TO attend x10 events/festivals	The display was successfully used at x10 events. The indoor display when not in used was visible at the TIO	Photos Feedback forms	0	
	TO work with the county council to produce a schools sun safe policy	A meeting is arranged for next quarter with Dr Lewis and the Health and CSA Liaison reference SunSafe policies in Schools	E-mail	-1	To attend meeting in the next quarter and address options as laid out by the Health and CSA liaison and the County Council.

	To carry out pilot forums in Newquay (x2) and Wadebridge (x2) with practice nurses to inform resource packs	Pilot Forums were carried out in Newquay only	Feedback from nurses Comments	-2	Only x2 were completed due to the closeness to Christmas, and the rush of patients wanting flu/swine flu injections. The nurses had little available time. These will be completed this quarter
	To produce a questionnaire to identify the resources used/displayed by GP practices and their effectiveness.	A letter and questionnaire were produced and sent to every GP practice in Cornwall and the Isles of Scilly	Returned completed questionnaires List of addresses written to	0	
	Analysis of Newquay's questionnaires	340 questionnaires were analysed in two ways or more and the data graphed. Some analysis/conclusions drawn	Graphs Analysis	0	
	To work with healthy schools in developing a bid for the SWPHO which enables "Sunsafety" to be a policy in schools	Sunsafety policy is included as an option in primary schools through Healthy schools	Feedback/emails from primary schools	+1	

	Activities planned	Targets planned
Jan – Mar 2010 (Q4)	<p>To work closely with practice nurses and set up pilot tests to identify their understanding / awareness of melanoma etc.</p> <p>To put together resource packs for practice nurses</p> <p>To continue work with the Health and CSA Liaison ref a sun policy ion schools</p> <p>To attend festivals and events with indoor and out door display</p> <p>To chase up GP practices who have not returned their questionnaire and develop resource packs for them</p> <p>To research how different HPS departments are displaying/promoting their information and look at their effectiveness</p> <p>To contact all water sports centres in Cornwall and provide them with sunsafe information to display</p> <p>To contact and deliver x3 talks with Young Farmers</p> <p>Following the work with Workplace Health Coordinator, to deliver x3 talks to employees / employers</p>	<p>To complete the pilot tests in Newquay and Wadebridge and to carry out additional forums throughout Cornwall.</p> <p>To put together resource packs for practice nurses</p> <p>To attend x8 events/festivals</p> <p>Analysis of GP questionnaire and the development of resource packs</p> <p>To design a new leaflet which incorporates all criteria yet is eye catching and informative. (look at target groups, specific criteria etc)</p> <p>For 10% of water sports centres to display and pass the message on</p> <p>To complete x3 talks with Farming groups</p> <p>To deliver x3 talks to employers / employees</p>