

HEALTH PROMOTION SERVICE – QUARTERLY REPORT (Q1)

PROJECT TITLE: Workplace Health				
	Outcomes and behavioural goals planned	Outcomes and behavioural goals achieved	Variance	Action Plan to address any variance
April – June 11 (Q1)	Continue to raise awareness of the benefits of healthier workplaces and promote the Cornwall & Isles of Scilly Healthy Workplace Award.	<p>Discussed all evidence base and benefits of a healthier workplace with 14 new businesses that have shown an interest in working towards the Healthy Workplace Award.</p> <p>Presented at the 1st Workplace Health Forum on the Healthy Workplace Award to 23 local businesses on the 1st June 2011. Roddas also presented at the same event as an example of good practice.</p> <p>1 article was produced for Business Cornwall in April 2011. 1 article was produced for the GP Bulletin in April 2011.</p> <p>Working with Pirate FM a month</p>	Yes	

		<p>long radio campaign was launched in April 2011 to raise awareness of the new Workplace Health Website – behealthyatwork.org.</p> <p>Jointly Presented at the Cornwall Chamber of Commerce Breakfast on the Healthy Workplace Award along side Karen Oldham who presented on Mental Health & Stress on 24/5/11. Approx 90 businesses attended.</p> <p>Organised and presented to the identified 'Workplace Health Champions' based within each leisure centre on 13/4/11.</p> <p>Invited to present to the senior management & HR Team at RCHT on 12/5/11.</p> <p>Presented at the staff update day for Outlook SW to help launch the new Healthy Workplace Programme. Approx 90 staff on 14/6/11.</p> <p>Presented at the Change For Life Event at the Pool Innovation Centre on 15/6/11. The aim to raise</p>		
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		awareness to many of the small businesses based at Pool Innovation Centre on the benefits of a healthier workplace and the opportunities available to access. Approx 35 attended.		
	Continue to support businesses and workplaces in becoming healthier workplaces and recruit 15 new local businesses to the scheme.	Continued to work with all businesses working towards the award and met with 14 new businesses. In total this quarter, 32 new contacts have been made through events and the website and interaction with approx 250 individuals through presentations at events.	-1 (On new visits) but many new contacts engaged.	
	Encourage 15 local businesses to register on the new Workplace Health Website	16 new businesses have registered as members on the website. (Total now = 38).	+1	
	Make 3 appropriate referrals to partner projects within the Health Promotion Service in delivering support in the workplace setting	Appropriate referrals made: Health Checks = In Quarter 1 Health Checks/Lifestyle Consultations were delivered in 4 organisations (Bedruthan Steps Hotel, Illogan School, Pool	+4	

		<p>Innovation Centre & HMRC). In total 65 Health Checks were conducted. New referrals made for the future = 3 new companies (Tate, Bodmin College & Shelterbox).</p> <p>Mental Health & Stress Training = The stress in the workplace training was delivered in 13 companies. Total number of staff trained: 446</p> <p>Mental Health Awareness & Understanding training = This training was delivered in 5 organisations, with total number of staff trained = 50.</p> <p>New referrals made for the future = 4 companies (Coodes, Tate, Bodmin College, RCHT)</p> <p>Weight Management Groups = 3 weight management groups were delivered in the workplace setting in quarter 1. (Roddas, Devon & Cornwall Housing & Asda, Falmouth). Total number of staff engaged = 23.</p>		
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	<p>Investigate, develop and produce workplace health resources and/or training courses dependent on the needs of the identified by local businesses and workplaces.</p>	<p>Made 2 new additions to the 'Physical Activity & Sport Offer' – New Horizons (Outdoor Activities) & Dance & Theatre Works (On site Dance sessions).</p> <p>Two new developments have been made on the workplace health website.</p> <ol style="list-style-type: none"> 1. A Healthy Workplace Map 2. Good Practice Criteria Pages. <p>Website data: Number of visitors = 1717 (Apr = 390, May = 647, Jun = 680) Number of pages = 11,221 (Apr = 2448, May = 2976, Jun = 5797) 16 new companies have registered on the website. (Total now = 38)</p> <p>In partnership with the HSE, a Stress Management Competency Roadshow has been offered to businesses in Cornwall. This event has been organised for the 3rd November 2011 and has been promoted through the business networks. 21 places have already</p>		
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		been booked.		
	Promote Workplace Health Strategically by attending at least 4 meetings	<p>Attended Cornwall Beach Games planning meeting on 12/4/11 & 25/5/11.</p> <p>Attended the Regional SW Healthy Workplace Coordinators Meeting on 7/4/11.</p> <p>Attended Occupational Health Nurse Study Day on 5/5/11.</p> <p>Attended the Physical Activity Group on 6/5/11.</p> <p>Attended the 1st North & East Chamber Breakfast on 3/6/11.</p> <p>Attended the Royal Visit at Roddas on 28/6/11.</p> <p>Attended Workplace Health Carbon Meeting on 21/6/11.</p> <p>Attended the Steve Boorman Visit on 20/6/11.</p> <p>Attended the launch of the ECHEH on 23/5/11.</p> <p>Attended the Workplace Health Meeting at HPS – 11/5/11.</p>	+ 7	
	Support the organisation and delivery of the first Cornwall Beach Games for businesses working towards the Healthy Workplace	A number of meetings have taken place to plan and organise the 1 st Cornwall Beach Games at Tolcarne Beach, Newquay on 17 th June 3-		

	Award.	8pm. 20 businesses signed up to take part (Public, Private & Voluntary). A range of promotion materials have been organised: Feather Banners, Medals, T Shirts & Bags. A wide range of partners were engaged: St Johns Ambulance, Leisure Services and Volunteers.		
	Aim to get 20 local businesses to sign up and participate in the Cornwall Beach Games	20 businesses did sign up to the Cornwall Beach Games on 17/6/11. The week prior to the games 3 teams dropped out. Unfortunately due to a very poor weather forecast the games were postponed and have been re-scheduled for 15/7/11.	- 3	Due to a very poor weather forecast the Beach Games were postponed and re-scheduled for Friday 15 th July 2011.
	Support the 'Walk to Work Week' National Campaign within 6 local businesses.	6 local businesses were successful in gaining some Change For Life Funding to promote Walk to Work Week within their organisation. Two staff from the Eatsome & Mobilise projects offered the businesses a variety of support including help in organising healthy breakfasts, active travel advice and more. 5 events have taken place and the sixth event is taking place in July	0	

		<p>2011. Approx number of staff engaged during the 5 events = 130.</p>		
	<p>Develop partnerships and involvement with GP's</p>	<p>In April 2011 a short article was produced and published in the GP Bulletin promoting the Healthy Workplace Award & support available to support staff health and wellbeing. Response was low.</p> <p>On the 30th March Roddas organised a joint meeting with a local GP, Employer, NHS & Regional Coordinator. The Fitnote was discussed and a visit by Dame Carol Black is being organised for this group to meet again in November 2011.</p>		
	<p>Work towards strengthening the partnerships between the NHS Trusts and Cornwall Council and ensure all NHS Trusts and Cornwall Council are working towards the Healthy Workplace Award.</p>	<p>No joint strategy meetings took place this quarter.</p> <p>However, email contact has been made with the group and the action to produce the Healthy Workplace Map & Good Practice Pages have been completed following the last meeting.</p>		

		<p>Cornwall Council are progressing well and a wide range of support has been offered through the HPS to the Workplace Health Project Officer and the work plan.</p> <p>RCHT are moving forward and aim to produce a new strategy and action plan in September 2011.</p>		
Partners worked with this Q, incl HPS	<p>Companies in Cornwall & Isles of Scilly (Public, Private & voluntary Sector)</p> <p>Cornwall Sports Partnership</p> <p>Cornwall Chamber of Commerce</p> <p>HSE – Scotland</p> <p>Plymouth Business Health Network</p> <p>Health Promotion Colleagues</p> <p>Cornwall Council</p> <p>Cornwall College</p> <p>Cornwall Foundation Trust</p> <p>RCHT</p> <p>ECEHH</p> <p>Peninsula Public Health Network</p>			
	Outcomes and behavioural goals planned			
	Continue to raise awareness of the benefits of healthier workplaces and promote the Cornwall & Isles of Scilly Healthy Workplace Award.			

July – Sept 11 (Q2)	Continue to support businesses and workplaces in becoming healthier workplaces and recruit 15 new local businesses to the scheme.
	Encourage 15 local businesses to register on the new Workplace Health Website
	Investigate, develop and produce workplace health resources and/or training courses dependent on the needs of the identified by local businesses and workplaces.
	Promote Workplace Health Strategically by attending at least 4 meetings
	Aim to deliver health checks within the workplace setting
	Make 3 appropriate referrals to partner projects within the Health Promotion Service in delivering support in the workplace setting
	With the engagement and support of local businesses investigate the development of an ‘Innovation Award’.
	Work towards strengthening the partnerships between the NHS Trusts and Cornwall Council and ensure all NHS Trusts and Cornwall Council are working towards the Healthy Workplace Award.