

HEALTH PROMOTION SERVICE – QUARTERLY REPORT (Q1)

PROJECT TITLE: Young People’s Alcohol Health Promotion Worker				
	Targets and behavioural goals planned	Targets and behavioural goals achieved	Variance	Action Plan to address any variance
April – June 10 (Q1)	Deliver alcohol brief intervention training for Newquay accommodation providers	Delivered 1 training session, 7 attendees	None	N/A
	Work with Cornwall Council to undertake needs assessment in 11 secondary schools to inform Children & Young People's Substance Misuse Needs Assessment Audit 2010	Undertaken needs assessments at 7 schools	-4	Complete in early July
	Begin compiling Blitz 09-10 evaluation, use feedback to inform and improve Blitz workshops	Compilation begun – continues next quarter (will inform 2010-11 Blitz project content)	None	N/A
	Look into funding streams for multimedia messaging campaign – try and seek funding for countywide campaign	Funding available through Drinkaware – 2 nd draft of application completed	None	N/A

	Feedback from Saltash 6 th form alcohol health project – use feedback to inform 6 th form campaigns, to improve knowledge of alcohol to promote sensible drinking	Feedback compiled, will inform 2010-11 6 th form workshops	None	N/A
	Ensure alcohol section of EEFO and HP websites regularly updated – so all public information and signposting is up to date and relevant	Both websites regularly updated with new statistics and documents	None	N/A
	Targets and behavioural goals planned			
July – Sept 10 (Q2)	Finish 09-10 Blitz project (Redruth School) – improve knowledge of alcohol issues, to help young people make informed choices around their alcohol consumption			
	Complete compilation of Blitz 09-10 evaluation, use feedback to inform and improve Blitz workshops			
	Plan, obtain funding and organise Blitz 10-11 – get at least 20 secondary schools on board			
	Attempt to obtain funding for countywide multimedia messaging campaign, aimed at increasing young people's awareness of the dangers of binge drinking. If funding is obtained, organise the campaign.			
	Work with and shadow Streetsafe workers and street pastors in Newquay, to ensure young people keep safe if drinking, and are aware of where to get help if it is required			
	Attend colleges' freshers days – give out information and advice to promote sensible drinking			
	Update EEFO website – to ensure all information is up to date, so alcohol information and signposting is relevant to young people when accessing the website			